# South Dakota SWCS Activities and Fundraising Committee Committee Description and 2022 Workplan

# **Committee Objectives**

- 1. To provide opportunities for chapter members to gather for networking and education.
- 2. To plan and carryout outreach activities to demonstrate who we are and what we do and recruit new members.
- 3. To raise funds to help carryout chapter activities, purchase SWAG for outreach and recruitment and allow for member participation in outside events that can strengthen the membership.

### **2022 Committee Members**

Jeanne Hamilton - Chair

Andrew Oxford Gabi Bolwerk Val DeVine Stacy Turgeon

# **Preparation for 2022 Activities**

**RASDak** – June 8, 9 or 10 – Host a Snack/water stop along the 2022 route for RASDak; route to be announced in Jan. 2022.

**Host Field Days for members and others** –Hold 2 field days (one east river and one west river) focusing on organic ag production to highlight how organic production can be done while maintaining soil quality and controlling erosion

**Bus tour** – Begin prep work to line up and price out a bus, conservation education stops, etc for a 2023 bus tour highlighting soil health, organic production, diversity in ag production and regenerative agriculture. Appoint a committee member to take the lead to coordinate.

Water Festivals/Ag Days – Ask local SWCS members to provide outreach at Water Festivals and Ag Days in the schools. Appoint a committee member to take the lead to identify opportunities, reach out to local members, coordinate activities and make contact if needed.

**Photo Contest** – Encourage members to get out and take photos for posting on SDSWCS social media to highlight agriculture in SD. Work with the communications committee to develop a contest for photos that are submitted and posted on SWCS FB page.

**Soil Painting** – Reach out to SD schools in late summer to provide information to teachers so that those interested in utilizing these kits can build them into their lesson plans for the year.

# Logistics

This committee shall meet quarterly for general business and as needed while preparing for events. The chairperson shall be appointed by the Executive Committee each year. The committee members shall be selected and appointed by the committee chair in consultation with the Executive Committee. The chairperson shall give a committee report at each chapter meeting as appropriate.

Updated Dec. 2021